

FOREVER HOTEL SYRACUSE

A HISTORIC GALA



Be the first to experience the “Grande Dame” in all her restored glory!

SATURDAY, JUNE 4TH 2016

Event Sponsorship Opportunities

A Celebration of the Past and the Future



Hotel Management News Paper Clipping, 1950

All images collection of OHA

Front page - Hotel Syracuse 1924 Grand Opening Menu Cover

FOREVER HOTEL SYRACUSE

A Historic Gala

June 4th 2016

The heart of New York's historic elegance is back

We proudly invite you to join us to celebrate the restoration of the Hotel Syracuse on Saturday, June 4, 2016, in a gala that will pay tribute to the Hotel's glorious past, present, and future. *Forever Hotel Syracuse* guests will be the first to experience all of the re-discovered architectural wonders of this 92-year-old landmark from the magnificent main lobby to the 10th floor Grand Ballroom in a total-hotel party that will be historic.

Forever Hotel Syracuse will take guests back to the glamour of the Hotel's glorious public ballrooms where so many wonderful memories were made. Event guests will be able to experience one of three levels of service: formal dinner in the Grand Ballroom, enticing food stations in the Persian Terrace, or a sumptuous buffet in the Imperial Ballroom. There will be music and dancing, tours of the hotel, and a champagne toast to welcome and congratulate the hotel ownership and staff. *Forever Hotel Syracuse: A Historic Gala* will be the last opportunity to bid farewell to the name Hotel Syracuse and the first opportunity to celebrate its incredible reawakening.

Event sponsorship benefits include first choice of your preferred service level for dining, first priority to reserve rooms or suites for the night of the event, recognition benefits, and entry to a pre-function party for some levels. Sponsorship with room priority closes April 1, 2016. Regular event ticket sales open April 4th.

All proceeds of *Forever Hotel Syracuse* benefit Onondaga Historical Association (OHA), a private, non-profit 501(c)(3) organization with a mission to collect, preserve, and interpret the rich history of Onondaga County for a worldwide audience.

The Hotel Syracuse has always been the premier place to make lasting memories. Onondaga Historical Association - serving the community since 1863 - is where our memories are kept. Together, let's celebrate this new beginning!

The Hotel Syracuse, est. 1924

Originally opened in 1924, the Hotel Syracuse is located at 100 East Onondaga Street, Syracuse, New York. The hotel closed in 2004, and now the Hotel Syracuse Restoration Company has integrated the landmark's historical components with modern amenities - providing a unique, upscale experience for business or leisure travelers, and the local community. The hotel is also the official headquarters hotel for the Onondaga County convention center. The property will have 261 guest rooms, two historic ballrooms, a full service three-meal restaurant, a sports bar, a coffee shop, along with a completely modernized Imperial ballroom, with eight IACC-approved meeting spaces in the conference center, and a community meeting room for use by local non-profits. The Hotel Syracuse Restoration team is dedicated to preserving the memories of our City's past while creating a vision for our future.



Coffee Shop, 1948



Main Lobby

History in the making at the Hotel Syracuse

Onondaga Historical Association (OHA) has worked with Hotel Syracuse Restoration, LLC - headed by Ed Riley, owner of the Hotel Syracuse - to provide images of photos and original artwork from the OHA collection for guest rooms and public spaces throughout the Hotel. The OHA archives have provided architectural details and photographs to ensure that the restoration revives the elegance and grandeur of the original 1924 Hotel as much as possible. OHA will also provide changing exhibits that cover the history of the Hotel Syracuse and our community on display in a specially designated exhibit space near the hotel lobby. To honor this collaboration, as well as the grand history of the Hotel, *Forever Hotel Syracuse: A Historic Gala* will benefit OHA.

Sponsorship Opportunities

Presenting Sponsor: \$25,000

- Primary acknowledgment in all event communications, publicity and media
- Recognition by prominently displayed signage at event
- One table of 10 in the Grand Ballroom
- Entry for table guests to a special pre-event reception
- Video recognition
- Full page ad in event program
- Sponsor listing in program; post-event acknowledgment in local media
- Full page ad in OHA magazine History Highlights

Leading: \$15,000

- Acknowledgment in all event communications, publicity and media
- One table of 10 in the Grand Ballroom
- Entry for table guests to a special pre-event reception
- Video recognition
- Full-page ad in event program
- Sponsor listing in program; post-event acknowledgment in local media
- Full page ad in OHA magazine History Highlights

Concierge: \$10,000

- Acknowledgment in all event publicity and media
- One table of 10 in the Grand Ballroom
- Entry for table guests to a special pre-event reception
- Full-page ad in event program
- Sponsor listing in program; post-event acknowledgment in local media

Top Shelf: \$7,500

- One table of 10 in the Persian Terrace
- Entry for table guests to a special pre-event reception
- Full - page ad in event program
- Sponsor listing in program; post-event acknowledgment in local media

ROOM RESERVATIONS

The following are the procedures for reserving a room or suite for the event Forever Hotel Syracuse on June 4, 2016. OHA and the Hotel Syracuse reserve the right to amend these procedures at any time. Rooms may only be reserved by sponsors and individuals attending the Gala. Any reservation transfer must be processed by OHA and will only be honored if the reservation is transferred to a guest registered to attend the Gala. Sponsorships in the top four levels may make a reservation for a suite on a first come, first served basis. Prices for suites and rooms are an addition to the sponsorship price. Rooms for paid sponsors may be booked beginning February 16 and will be made in the form of a separate transaction. Once the room priority deadline has passed, rooms and suites set aside for sponsorship will be released. Any sponsorship paid after this time has the option to enter the room lottery held May 6. All rooms must be paid in full at the time of the reservation and such reservations are nonrefundable and subject to limited transferability.

Indicate on the reply form if you want to exercise the room option. Staff will contact you with details or call 315-428-1864, ext. 314 for more information.

Additional Sponsor Levels:

Each level in this section receives four event tickets to the venue listed; entry for guests to pre-event sponsor cocktail reception, company name listed in the program, post-event media acknowledgment, and special event signage and recognition.

- **Entertainment**
 - Grand Ballroom\$5,000
 - Persian Terrace\$4,000
 - Imperial Ballroom\$3,000
- **Dessert**
 - Grand Ballroom\$5,000
 - Persian Terrace\$4,000
 - Imperial Ballroom\$3,000
- **Champagne Toast**
 - Grand Ballroom\$5,000
 - Persian Terrace\$4,000
 - Imperial Ballroom\$3,000
- **Table Wine**
 - Grand Ballroom\$5,000
 - Persian Terrace\$4,000
 - Imperial Ballroom\$3,000
- **Decorations**
 - Grand Ballroom\$5,000
 - Persian Terrace\$4,000
 - Imperial Ballroom\$3,000
- **Special Sponsor Cocktail Reception**
(same benefits as Concierge plus special recognition)\$12,000

Tables and tickets associated with sponsorships are first come, first served. Sign up early for your preferred selection and for first priority to reserve a room or suite. Individual tickets may be purchased starting April 4th through May 2nd by visiting cnyhistory.org

Grand Ballroom (Sit down dining; black tie)	\$350
Persian Terrace (Food stations; black tie suggested)	\$250
Imperial Ballroom (Buffet; black tie optional)	\$150

DEADLINES

Sponsorship/Room Reservations open	February 16
Paid sponsors have the option to book a suite or rooms, depending on level; any rooms not assigned to sponsors by this date will be released to the room	February 16 – April 1
Gala event tickets go on sale to the general public. Paid ticket holders may enter the room lottery.....	April 4 – May 2
Room lottery; winners receive email.....	May 6
Lottery winner must book rooms by	May 17
Sponsorship with no room reservation deadline; program ad deadline	May 13
Confirmation packets mailed with event information.....	May 18

Patron Tables

Grand Ballroom (10 seats).....	\$5,500
• Company name listed in the program	
• Post-event media acknowledgment	
Persian Terrace (10 seats)	\$4,000
• Company name listed in the program	
• Post-event media acknowledgment	
Imperial Ballroom (10 seats)	\$2,500
• Company name listed in the program	
• Post-event media acknowledgment	
SPONSORSHIPS WITH ROOM PRIORITY ARE DUE BY APRIL 1, 2016*	

Program Ads ~(w x h) No tickets included

• Full Page [4.75' x 7.5']	\$800
• Half Page [4.75' x 3.625"]	\$500
• Quarter Page [1.75" x 4.75"] (horizontal).....	\$300
• Quarter Page [2.25" x 3.625"] (vertical).....	\$300

DEADLINE FOR AD SUBMISSION IS MAY 13, 2016

*Sponsorships with no room reservations are due by May 13.
Any questions regarding sponsorships can be directed to Lynne Pascale, OHA Director of Development, at (315) 428-1864, ext. 314. also at lynne.pascale@cnyhistory.org



Persian Terrace, c. 1948

Response Form: Sponsorship Opportunities

Forever Hotel Syracuse

Company: _____

Name: _____

Address: _____

Telephone: _____

Email: _____

Sponsorships (Maximum Room Request:5)

- ☐ Presenting Sponsor.....\$25,000
- ☐ Leading.....\$15,000
- ☐ Special Sponsor Cocktail Reception.....\$12,000
- ☐ Concierge.....\$10,000
- ☐ Top Shelf.....\$7,500

Additional Sponsor Levels (Maximum Room Request:2)

(please check your sponsorship level below)

Dessert

- ☐ Grand Ballroom \$5,000
- ☐ Persian Terrace \$4,000
- ☐ Imperial Ballroom \$3,000

Champagne Toast

- ☐ Grand Ballroom \$5,000
- ☐ Persian Terrace \$4,000
- ☐ Imperial Ballroom \$3,000

Table Wine

- ☐ Grand Ballroom \$5,000
- ☐ Persian Terrace \$4,000
- ☐ Imperial Ballroom \$3,000

Decorations

- ☐ Grand Ballroom \$5,000
- ☐ Persian Terrace \$4,000
- ☐ Imperial Ballroom \$3,000

Entertainment (Two sponsorships each level)

- ☐ Grand Ballroom \$5,000
- ☐ Persian Terrace \$4,000
- ☐ Imperial Ballroom \$3,000

Patron Tables

- ☐ Grand Ballroom \$5,500
- ☐ Persian Terrace \$4,000
- ☐ Imperial Ballroom \$2,500

Program Ads

- ☐ Full Page \$800
- ☐ Half Page \$500
- ☐ Quarter Page (horizontal) \$300
- ☐ Quarter Page (vertical) \$300

Room Cost: \$199 - Number of Room Requested: _____

Room Type (enter quantity for type of room)

One King Bed Room(Sleeps 2) ____ Two Queen Beds(Sleeps 4) ____

Deadline for ad submission is May 13. Please submit your ad electronically to lynne.pascale@cnyhistory.org in pdf or jpg format

Enclosed is a check (payable to OHA) for \$ _____

Please charge my credit card (check one):

Visa Mastercard Discover American Express

Name _____

Card Number _____

EXP. DATE _____ CVV# _____ Amount _____

ATTENDEES:

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

Number of vegetarian meals _____

Please mail your form to Onondaga Historical Association c/o Lynne Pascale
321 Montgomery St., Syracuse, NY 13202 or email lynne.pascale@cnyhistory.org

SPONSORSHIPS WITH ROOM PRIORITY ARE DUE BY APRIL 1, 2016

Any questions regarding the event can be directed to Lynne Pascale, OHA
Director of Development, at (315) 428-1864, ext. 314.

Mission of Onondaga Historical Association

Onondaga Historical Association exists to inspire people's understanding that the history we share as a community is the foundation for our future together. Our purpose is to educate and to encourage the exploration, appreciation, and utilization of the past in order to add value throughout our community and bring the great stories of Onondaga County's history to a worldwide audience.



Thank you for your Consideration



O | H | A
ONONDAGA
HISTORICAL
ASSOCIATION

Since 1863

Hotel Syracuse, Grand Ballroom, 2014.

Bruce Harvey photograph.